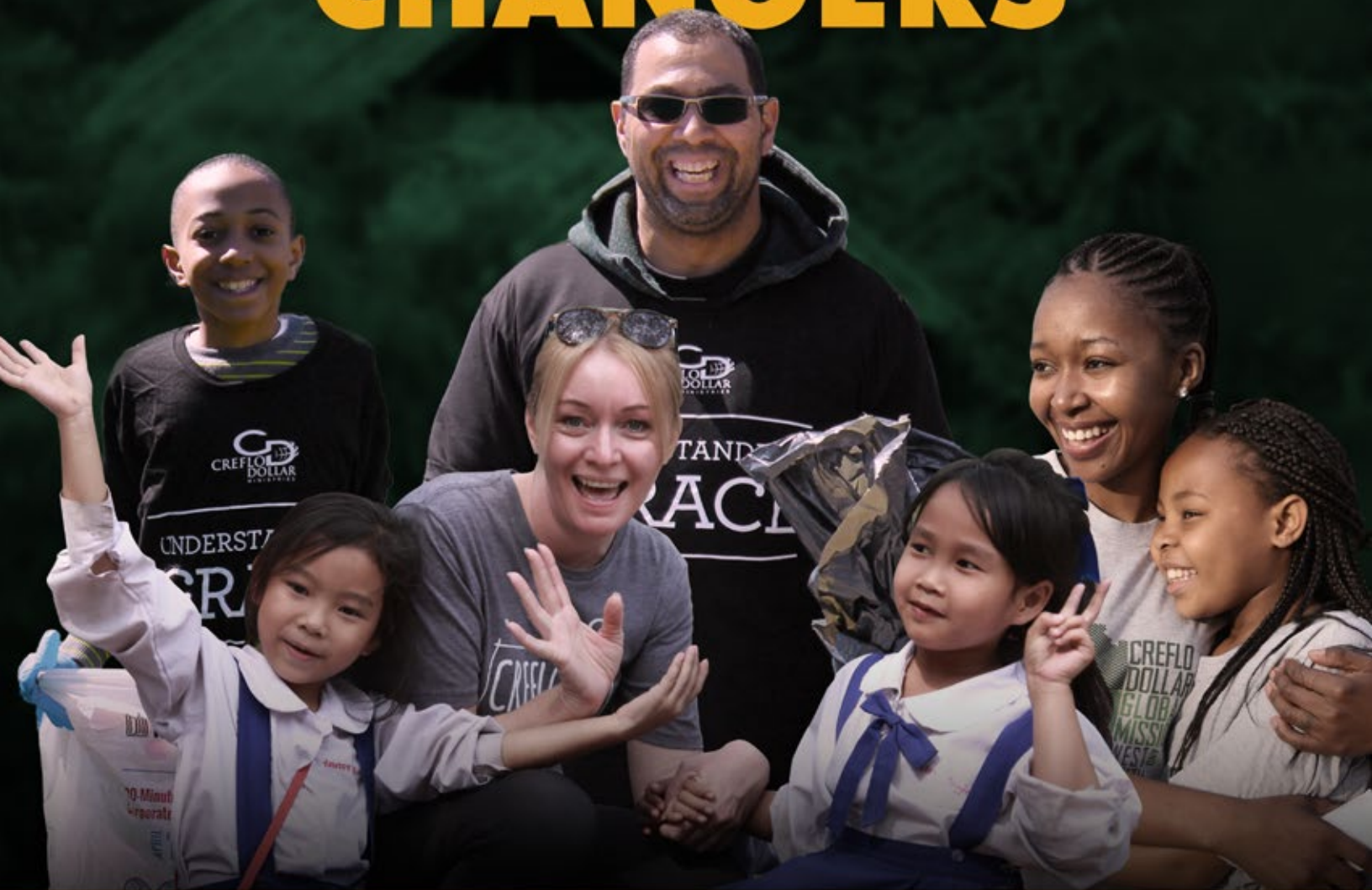




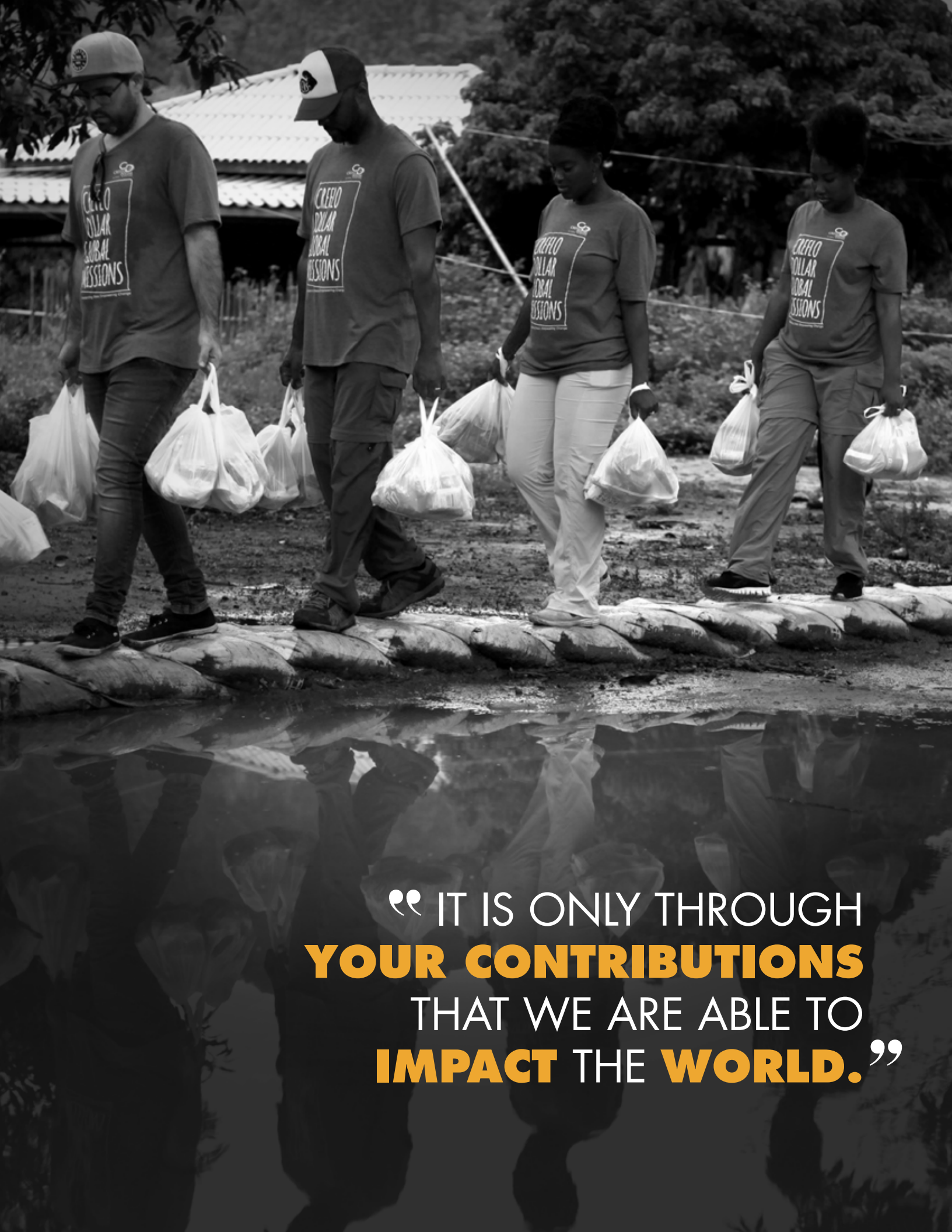
SPONSORSHIP PACKET

# WE ARE WORLD CHANGERS



UNDERSTANDING GRACE

EMPOWERING CHANGE



“IT IS ONLY THROUGH  
**YOUR CONTRIBUTIONS**  
THAT WE ARE ABLE TO  
**IMPACT THE WORLD.**”





## PARTNER WITH US AS WE REACH MILLIONS

CREFLO & TAFFI DOLLAR

***“We are one church in many locations, and we invite you to take part in our efforts.”***

World Changers Church International is a large ministry with 28 locations worldwide, and over 300,000 members globally. For more than 30 years, we have upheld a mission to equip people all over the world with the knowledge and wisdom needed to make decisions that will positively impact their futures. We are one church in many locations, and we invite you to take part in our efforts.

So far, every year has seen exponential growth, including opening more locations, feeding more families, and reaching more people with the message of grace. We are grateful to have been afforded the opportunity to help—and we’d like to do more, much more. Sponsorship is as a key component to making this happen.

As a World Changers Church International sponsor, you would partner with us in making drastic changes in the lives of others. Your partnership will be recognized and highlighted in promotional campaigns, including online and offline advertisements, e-mail communications, and program books.

And, since we have an international TV broadcast, our advertising extends to the entire world!

This opportunity will promote your company, products, and services. There are a variety of sponsorship levels to suit most company budgets—the various levels are outlined in the following pages.

At your convenience, our marketing team will provide more information on this opportunity over lunch or dinner. We know that as we develop our relationship with you, it will make a tremendous change in our world, for the better! We invite you to contact our Global Missions Director, Archie Collins, directly at, (281) 463-0700 or [acollins@worldchangers.org](mailto:acollins@worldchangers.org) for more information.

Sincerely,

**Creflo & Taffi Dollar**



UNDERSTANDING  
**GRACE**  
EMPOWERING  
**CHANGE**





# BE A PART OF WORLDWIDE CHANGE:

## ADD VALUE TO YOUR BUSINESS

- Showcase your brand, product, or service to our worldwide audience of over 5,000,000 professionals, buyers, influencers, and enthusiasts through broadcast, web, ministry app, social media, event and print communications.
- Build powerful consumer and B2B relationships.
- Secure your brand's visibility and market share in untapped markets through our worldwide reach
- Align your company's brand, goods or services with CDMGM's signature events.

## MAXIMIZE YOUR VISIBILITY & REACH

- Align your brand with us as we lead the way and gain exclusive access to a world-renowned audience of professionals and enthusiasts.
- Our sponsors build long-lasting relationships with CDMGM's members, customers and constituents.

## MAKE AN IMPRESSION

- 96% of our members say that they notice CDMGM sponsors. Gain awareness and brand exposure at CDMGM events, and throughout the year.

## HOW TO GET INVOLVED?

- There are many different ways to sponsor CDMGM in 2017, and at every price point. Customized packages are also available. Find the level and benefits that are right for you, or contact us to create your own custom package.

**FLIP TO THE BACK OF  
THIS BROCHURE FOR  
DETAILS AND PACKAGES  
AVAILABLE.**



# GAIN INSTANT BRAND EXPOSURE THROUGHOUT OUR MINISTRY.

**LIVES  
CHANGED**

**53,201**

outbound calls to partners and friends

**63,723**

current partners

**1,000+**

CDMA members and non-members  
ministered to and encouraged

**10,651**

call volume on our  
broadcast network

**2,246**

people that received prayer  
and healing

**21,235**

families served who  
request food

**2,914**

pounds of food distribution to  
partner agencies

**590,703**

pounds of food distributed to the  
community in 2015

**668,654**

incoming pounds of donated and  
purchased food supply

**98,843**

Calls for prayer received by  
CDM Prayer Center in 2015



# 30+ YEARS OF MINISTRY

ALIGN YOUR BRAND  
WITH A MINISTRY,  
REACHING ACROSS  
THE GLOBE.

NEARLY **40,723**  **UP 6%**  
ACTIVE 2020 **PARTNERS** IN 2015 OVER THE LAST YEAR

IN TOTAL THERE ARE

**1,685**  
**VOLUNTEERS**

with 629 members  
joining in 2015

**49,404**  
**NON-BELIEVERS**

HEARD  
**THE GOSPEL**  
EACH MONTH

LAST YEAR **27%** MORE PEOPLE DECIDED TO  
**FOLLOW JESUS**

**10,529**  
NEW **WEB VISITS** DAILY  
48% MORE IN THE PAST DECADE

**14,000**  
INT'L PARTNERS

**1,977**  
ONLINE PAGES FOR  
THE MINISTRY

**1,573**  
ONLINE VIDEOS

**2,200** VOLUNTEERS SERVED ON INTERNATIONAL MISSIONS PROJECTS

# GLOBAL OUTREACH

IMPACTING COMMUNITIES



## OUTREACH

103 MILLION HOMES IN U.S. (WEEKLY)

2.7 BILLION HOMES INTERNATIONALLY

17.1 MILLION SOCIAL MEDIA USERS

## DISTRIBUTION

DISTRIBUTED 375,000 POUNDS OF FOOD

PROVIDED CLOTHING TO OVER 15,000 FAMILIES



# UTREACHES

ALL AROUND THE WORLD



**6 CONTINENTS | 249 COUNTRIES | 6 LANGUAGES**

# COMMUNITY & GLOBAL

**BECAUSE WE CARE IN U.S.**  
Assisted parents with school supplies for their children in Back 2 School events



CD

## GLOBAL COMMUNITY DAY

- Boston
- Bronx
- Brooklyn
- College Park, GA
- Dallas
- Detroit
- Gold Coast, Australia
- Houston
- Los Angeles
- New York
- South Africa
- Toronto, Canada
- United Kingdom
- Washington, D.C.

H

## MINISTRY TO THE HOMELESS:

- Bronx, New York
- Toronto, Canada

SP

## SALT IN THE PARK:

- New York

DR

## FLOOD RELIEF:

- Conroe, Texas
- Rosenberg, Texas
- Louisiana, U.S.

B2S

## BACK 2 SCHOOL:

- Bronx
- Charlotte
- College Park
- Columbia
- Dallas
- Houston
- Indianapolis
- Macon
- Marietta
- Norcross
- Oakland
- St. Louis
- Tallahassee

C

## CHRISTMAS TOY DRIVE:

- Bronx
- Brooklyn
- Cincinnati
- Columbia
- Dallas
- Houston
- Kansas City
- Macon
- Tallahassee
- Villa Rica

SW

## SOUL WINNING

C B2S C

## EUROPE

Because We Care event in United Kingdom



## CANADA

Ministered to the homeless on the streets of Toronto



## GHANA

Empowered children in Ghana



## ANGOLA

Empowered children in Angola



## CAPE TOWN

Assisted with the education of children in Cape Town





# OUTREACHES MISSIONS



INDIA  
Empowered women and children in India



THAILAND  
Built schools, provided food and medical aid,  
empowered abused women



KENYA  
Empowered communities in Kenya, built green-  
houses, provided water and shelter



JOHANNESBURG  
Empowered women and children in  
Johannesburg

# CURRENT LOCATIONS

Athens, GA, USA	Gold Coast, AUS	Oakland, CA, USA
Boston, MA, USA	Detroit, MI, USA	Orlando, FL, USA
Bronx, NY, USA	Houston, TX, USA	Phoenix, AZ, USA
Brooklyn, NY, USA	Indianapolis, IN, USA	Raleigh, NC, USA
Charlotte, NC, USA	Kansas City, MO, USA	St. Louis, MO, USA
Cincinnati, OH, USA	Los Angeles, CA, USA	Tallahassee, FL, USA
Cleveland, OH, USA	Macon, GA, USA	Toronto, ON, CAN
College Park, GA, USA	Marietta, GA, USA	Villa Rica, GA, USA
Columbia, SC, USA	Memphis, TN, USA	Washington, DC, USA
Dallas, TX, USA	Norcross, GA, USA	







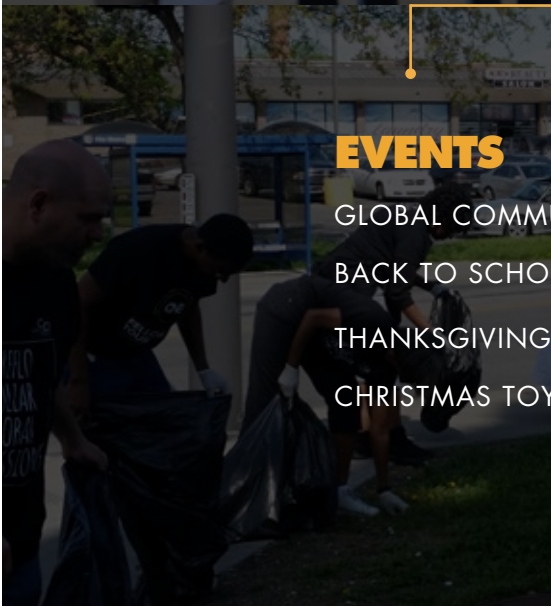
# BRAND EXPOSURE OPPORTUNITIES ARE AVAILABLE FOR:

## EVENTS

GLOBAL COMMUNITY DAY  
BACK TO SCHOOL  
THANKSGIVING FEEDING FAMILIES  
CHRISTMAS TOY DRIVE

## PROGRAMS

REACH BACK MENTORSHIP  
HELP 2 HIRE  
H.O.P.E (HELPING OVERCOME  
POVERTY EFFECTIVELY)  
COMMUNITY INVOLVEMENT  
COALITION





# GLOBAL COMMUNITY DAY EVENT

## SPONSOR EXPOSURE OPPORTUNITIES

### GLOBAL COMMUNITY DAY – APRIL

Partner with us to transform communities all across the nation! From painting over graffiti and planting trees, to collecting trash and providing new communal trash bins, the World Changers Nation sets aside this day to change the world around them.

- Athens, GA, USA
- Boston, MA, USA
- Bronx, NY, USA
- Brooklyn, NY, USA
- Charlotte, NC, USA
- Cincinnati, OH, USA
- Cleveland, OH, USA
- College Park, GA, USA
- Columbia, SC, USA
- Dallas, TX, USA
- Detroit, MI, USA
- Gold Coast, AUS
- Houston, TX, USA
- Indianapolis, IN, USA
- Kansas City, MO, USA
- Los Angeles, CA, USA
- Macon, GA, USA
- Marietta, GA, USA
- Memphis, TN, USA
- Norcross, GA, USA
- Oakland, CA, USA
- Orlando, FL, USA
- Phoenix, AZ, USA
- Raleigh, NC, USA
- St. Louis, MO, USA
- Tallahassee, FL, USA
- Toronto, ON, CAN
- Villa Rica, GA, USA
- Washington, DC, USA

#### OUR 2016 TRACK RECORD:

**29** CITIES IMPACTED

**81**

MILES CLEANED

**466**

FAMILIES IN  
PARTICIPATION





# GLOBAL COMMUNITY DAY EVENT SPONSORSHIP OPPORTUNITIES

*People like you help us change the world! Partner with us for our Global Community Day. With your tax-deductible donation, you can become a sponsor of this world-changing initiative!*



## **TITLE SPONSOR (\$20K+ USD)**

- A. "Presented By" language
- B. Inclusion in all advertising and recaps:
  - In-Service Announcements
    - » 28 Locations
  - Your World with Creflo Dollar Recap
  - Changing Your World Broadcast Recap (103 millions homes weekly, 2.7 Billion internationally)
  - Social Media recap (17.1 million Users)
  - Partner Letter recap (94K households)
- C. Inclusion in SMS promotion
  - » Currently 31k unique users in database
- D. Inclusion in mailer promotion
  - » 1. Currently 35K households in database
- E. Logo inclusion on all promotional items
- F. On-site distribution opportunities
- G. Placement on web platforms as partner



## **GOLD SPONSOR (\$15K+ USD)**

- A. Inclusion in-service, print and social media advertising and recaps
  - In Service Announcements
    - » 28 Locations
  - Social Media recap (17.1 million users)
  - Partner Letter recap (94K households)
- B. Inclusion in mailer promotion and recap
  - » Currently 35K households in database
- C. Logo inclusion on all promotional items
- D. On-site distribution opportunities
- E. Placement on web platforms as partner



## **SILVER SPONSOR (\$5K+ USD)**

- A. Inclusion in print and social media advertising and recaps
  - Social Media recap (17.1 million users)
  - Partner Letter recap (94K households)
- B. Inclusion in mailer promotion and recap
  - » Currently 35K households in database
- C. Logo inclusion on all promotional items
- D. On-site distribution opportunities



## **PEOPLE LIKE YOU SPONSOR (\$1K+ USD)**

- A. Inclusion in print and social media advertising and recaps
  - Social Media recap (17.1 million users)
  - Partner Letter recap (94K households)
- B. On-site distribution opportunities



## **IN KIND SERVICES PARTNERSHIP**

Access to sponsorship levels via donation of items and/or services.

- A. Areas available for donation:
  - Paint
  - Trash bins
  - T-shirts
  - Trash bags
  - Trees
  - Flowers and/or seedlings
  - Flower pots
  - Mulch
  - Gloves
  - Volunteer breakfast/lunch

# BACK TO SCHOOL EVENT

## SPONSOR EXPOSURE OPPORTUNITIES

### BACK TO SCHOOL – JULY

Partner with us to bring joy to children by supplying them with the supplies they need to succeed in the upcoming school year. Our goal is to meet the needs of elementary, middle, and high school students, as well as those entering college in the following cities

- Athens, GA, USA
- Boston, MA, USA
- Bronx, NY, USA
- Brooklyn, NY, USA
- Charlotte, NC, USA
- Cincinnati, OH, USA
- Cleveland, OH, USA
- College Park, GA, USA
- Columbia, SC, USA
- Dallas, TX, USA
- Detroit, MI, USA
- Gold Coast, AUS
- Houston, TX, USA
- Indianapolis, IN, USA
- Kansas City, MO, USA
- Los Angeles, CA, USA
- Macon, GA, USA
- Marietta, GA, USA
- Memphis, TN, USA
- Norcross, GA, USA
- Oakland, CA, USA
- Orlando, FL, USA
- Phoenix, AZ, USA
- Raleigh, NC, USA
- St. Louis, MO, USA
- Tallahassee, FL, USA
- Toronto, ON, CAN
- Villa Rica, GA, USA
- Washington, DC, USA

#### OUR 2016 TRACK RECORD:

**29** CITIES IMPACTED

**7,258**

SUPPLY-FILLED  
BACKPACKS GIVEN

**3,811**

SPECIAL SERVICES  
PROVIDED





# BACK TO SCHOOL EVENT SPONSORSHIP OPPORTUNITIES

People like you help us change the world! Partner with us for our Annual Back to School event. With your tax-deductible donation you can, become a sponsor of this world-changing initiative!



## TITLE SPONSOR (\$20K+ USD)

- A. "Presented By" language
- B. Inclusion in all advertising and recaps:
  - In-Service Announcements
    - » 28 Locations
  - Your World with Creflo Dollar Recap
  - Changing Your World Broadcast Recap (103 millions homes weekly, 2.7 Billion internationally)
  - Social Media recap (17.1 million Users)
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- C. Inclusion in SMS promotion
  - » Currently 31k unique users in database
- D. Inclusion in mailer promotion
  - » 1. Currently 35K households in database
- E. Logo inclusion on all promotional items
- F. On-site distribution opportunities
- G. Placement on web platforms as partner



## GOLD SPONSOR \$15K+ USD)

- A. Inclusion in-service, print and social media advertising and recaps
  - In Service Announcements
    - » 28 Locations
  - Social Media recap (17.1 million users)
  - Partner Letter recap (94K households)
- B. Inclusion in mailer promotion and recap
  - » Currently 35K households in database
- C. Logo inclusion on all promotional items
- D. On-site distribution opportunities
- E. Placement on web platforms as partner



## SILVER SPONSOR (\$5K+ USD)

- A. Inclusion in print and social media advertising and recaps
  - Social Media recap (17.1 million users)
  - Partner Letter recap (94K households)
- B. Inclusion in mailer promotion and recap
  - » Currently 35K households in database
- C. Logo inclusion on all promotional items
- D. On-site distribution opportunities



## PEOPLE LIKE YOU SPONSOR (\$1K+ USD)

- A. Inclusion in print and social media advertising and recaps
  - Social Media recap (17.1 million users)
  - Partner Letter recap (94K households)
- B. On-site distribution opportunities



## IN KIND SERVICES PARTNERSHIP

Access to sponsorship levels via donation of items and/or services.

- A. Areas available for donation:
  - Back packs
  - School supplies
    - » Pencils/Pens/Crayons/ Notebooks
  - Uniforms
  - Bed-in-a-bag (College)
  - Computers (College)
  - USB drives (College)
  - Gift cards
  - Volunteer breakfast/lunch

# THANKSGIVING FEEDING FAMILIES EVENT

## SPONSOR EXPOSURE OPPORTUNITIES

### THANKSGIVING FEEDING FAMILIES – NOVEMBER

Partner with us to provide meals for thousands of families for the Thanksgiving holiday.

Our goal is to meet the needs of those in the following cities:

- Athens, GA, USA
- Boston, MA, USA
- Bronx, NY, USA
- Brooklyn, NY, USA
- Charlotte, NC, USA
- Cincinnati, OH, USA
- Cleveland, OH, USA
- College Park, GA, USA
- Columbia, SC, USA
- Dallas, TX, USA
- Detroit, MI, USA
- Gold Coast, AUS
- Houston, TX, USA
- Indianapolis, IN, USA
- Kansas City, MO, USA
- Los Angeles, CA, USA
- Macon, GA, USA
- Marietta, GA, USA
- Memphis, TN, USA
- Norcross, GA, USA
- Oakland, CA, USA
- Orlando, FL, USA
- Phoenix, AZ, USA
- Raleigh, NC, USA
- St. Louis, MO, USA
- Tallahassee, FL, USA
- Toronto, ON, CAN
- Villa Rica, GA, USA
- Washington, DC, USA

#### OUR 2016 TRACK RECORD:

**29** CITIES IMPACTED

**3,800**

FAMILIES FED (TOTAL OF 15,200 PEOPLE)



# THANKSGIVING FEEDING FAMILIES EVENT SPONSORSHIP OPPORTUNITIES

People like you help us change the world! Partner with us for our annual Feeding Families event. With your tax-deductible donation, you can become a sponsor of this world-changing initiative!



## TITLE SPONSOR (\$20K+ USD)

- A. "Presented By" language
- B. Inclusion in all advertising and recaps:
  - In-Service Announcements
    - » 28 Locations
  - Your World with Creflo Dollar Recap
  - Changing Your World Broadcast Recap (103 millions homes weekly, 2.7 Billion internationally)
  - Social Media recap (17.1 million Users)
  - Partner Letter recap (94K households)
- C. Inclusion in SMS promotion
  - » Currently 31k unique users in database
- D. Inclusion in mailer promotion
  - » 1. Currently 35K households in database
- E. Logo inclusion on all promotional items
- F. On-site distribution opportunities
- G. Placement on web platforms as partner



## GOLD SPONSOR (\$15K+ USD)

- A. Inclusion in-service, print and social media advertising and recaps
  - In Service Announcements
    - » 28 Locations
  - Social Media recap (17.1 million users)
  - Partner Letter recap (94K households)
- B. Inclusion in mailer promotion and recap
  - » Currently 35K households in database
- C. Logo inclusion on all promotional items

- D. On-site distribution opportunities
- E. Placement on web platforms as partner



## SILVER SPONSOR (\$5K+ USD)

- A. Inclusion in print and social media advertising and recaps
  - Social Media recap (17.1 million users)
  - Partner Letter recap (94K households)
- B. Inclusion in mailer promotion and recap
  - » Currently 35K households in database
- C. Logo inclusion on all promotional items
- D. On-site distribution opportunities



## PEOPLE LIKE YOU SPONSOR (\$1K+ USD)

- A. Inclusion in print and social media advertising and recaps
  - Social Media recap (17.1 million users)
  - Partner Letter recap (94K households)
- B. On-site distribution opportunities



## IN KIND SERVICES PARTNERSHIP

Access to sponsorship levels via donation of items and/or services.

- A. Areas available for donation:
  - Turkeys
  - Boxes
  - Boxed food items
  - Canned food items
  - Volunteer breakfast/lunch



# CHRISTMAS TOY DRIVE EVENT SPONSOR EXPOSURE OPPORTUNITIES

## CHRISTMAS TOY DRIVE – DECEMBER

Partner with us to provide gifts and toys for children during the holiday season. Our goal is to provide a day of family fun and meet the needs of parents in the following cities:

- Athens, GA, USA
- Boston, MA, USA
- Bronx, NY, USA
- Brooklyn, NY, USA
- Charlotte, NC, USA
- Cincinnati, OH, USA
- Cleveland, OH, USA
- College Park, GA, USA
- Columbia, SC, USA
- Dallas, TX, USA
- Detroit, MI, USA
- Gold Coast, AUS
- Houston, TX, USA
- Indianapolis, IN, USA
- Kansas City, MO, USA
- Los Angeles, CA, USA
- Macon, GA, USA
- Marietta, GA, USA
- Memphis, TN, USA
- Norcross, GA, USA
- Oakland, CA, USA
- Orlando, FL, USA
- Phoenix, AZ, USA
- Raleigh, NC, USA
- St. Louis, MO, USA
- Tallahassee, FL, USA
- Toronto, ON, CAN
- Villa Rica, GA, USA
- Washington, DC, USA

### OUR 2016 TRACK RECORD:

# 29

CITIES IMPACTED

# 4,234

TOYS PROVIDED TO  
CHILDREN



# CHRISTMAS TOY DRIVE EVENT SPONSORSHIP OPPORTUNITIES

People like you help us change the world! Partner with us for our Annual Care for Kids Christmas Toy Drive. With your tax-deductible donation, you can become a sponsor of this world-changing initiative!



## TITLE SPONSOR (\$20K+ USD)

- A. "Presented By" language
- B. Inclusion in all advertising and recaps:
  - In-Service Announcements
    - » 28 Locations
  - Your World with Creflo Dollar Recap
  - Changing Your World Broadcast Recap (103 millions homes weekly, 2.7 Billion internationally)
  - Social Media recap (17.1 million Users)
  - Partner Letter recap (94K households)
- C. Inclusion in SMS promotion
  - » Currently 31k unique users in database
- D. Inclusion in mailer promotion
  - » 1. Currently 35K households in database
- E. Logo inclusion on all promotional items
- F. On-site distribution opportunities
- G. Placement on web platforms as partner



## GOLD SPONSOR (\$15K+ USD)

- A. Inclusion in-service, print and social media advertising and recaps
  - In Service Announcements
    - » 28 Locations
  - Social Media recap (17.1 million users)
  - Partner Letter recap (94K households)
- B. Inclusion in mailer promotion and recap
  - » Currently 35K households in database
- C. Logo inclusion on all promotional items
- D. On-site distribution opportunities
- E. Placement on web platforms as partner



## SILVER SPONSOR (\$5K+ USD)

- A. Inclusion in print and social media advertising and recaps
  - Social Media recap (17.1 million users)
  - Partner Letter recap (94K households)
- B. Inclusion in mailer promotion and recap
  - » Currently 35K households in database
- C. Logo inclusion on all promotional items
- D. On-site distribution opportunities



## PEOPLE LIKE YOU SPONSOR (\$1K+ USD)

- Inclusion in print and social media advertising and recaps
- Social Media recap (17.1 million users)
  - Partner Letter recap (94K households)
- E. On-site distribution opportunities



## IN KIND SERVICES PARTNERSHIP

Access to sponsorship levels via donation of items and/or services.

- A. Areas available for donation:
  - Books
  - Toys
  - Wrapping paper
  - Gift bags
  - Volunteer breakfast/lunch

# REACHBACK

MENTORSHIP PROGRAM



## GRACED TO GIVE

**PLAY YOUR PART IN HIS  
KINGDOM BY IMPACTING  
LIVES THROUGH LOVE.**



**WE HAVE THE CAUSE -  
YOU HAVE THE EFFECT!**

**FOR SPONSORSHIP OPPORTUNITIES, PLEASE  
CONTACT THE GLOBAL MISSIONS DIRECTOR,  
ARCHIE COLLINS ON 281-463-0700 OR  
EMAIL [ACOLLINS@WORLDCHANGERS.ORG](mailto:ACOLLINS@WORLDCHANGERS.ORG)**

### THE MISSION AND REASON

The mission of the "Reach Back" Program is to provide Christian extracurricular activities to college students, as well as mentorship to area youth. It is our belief that through the "Reach Back" Program, members who begin, as engaging in activities and receiving care packages will ultimately be able to mentor others on the grace message.

### THIS IS HOW

Locations will partner with local colleges or other entities to have monthly events for college students and/or young adults. College students/young adults will be given the opportunity to become members of the "Reach Back" program in exchange for monthly care packages including WCCI CDs/DVDs, books and food items as well as potential text book stipends. Locations will partner with an area community center to provide at risk youth for mentorship.



# OUR GOALS

THESE ARE OUR GOALS  
AND WE NEED YOUR HELP!



Register 20 College  
Students into  
"Reach Back"



Establish strong  
relationship with local  
colleges



Community center  
within a 20 mile radius



Provide impactful  
exposure to the Grace  
Message



Provide  
mentorship



Pair members of  
program with college  
students

## WHO DO WE REACH?

COLLEGE  
STUDENTS

18 YEARS +

COMMUNITY  
CENTER CHILDREN

16 YEARS +



JOIN US IN A VARIETY OF WAYS AND HELP  
EMPOWER CHANGE AROUND THE WORLD!  
CALL US (281) 463-0700

YOU  
HAVE  
THE  
effect!

MAKE A  
DONATION  
TODAY!



# OUR FOCUS IS HOMELESSNESS

## EXTENDING THE MESSAGE OF GRACE



**WE HAVE THE CAUSE -  
YOU HAVE THE EFFECT!**

**FOR SPONSORSHIP OPPORTUNITIES, PLEASE  
CONTACT THE GLOBAL MISSIONS DIRECTOR,  
ARCHIE COLLINS ON 281-463-0700 OR  
EMAIL [ACOLLINS@WORLDCHANGERS.ORG](mailto:acollins@worldchangers.org)**

### THE MISSION AND REASON

The mission of the "Help 2 Hire" Program is to provide food to the homeless as well as assist them in getting jobs while extending the message of grace. It is our belief that through the "Help 2 Hire" Program, members who begin as receiving assistance will ultimately be able to provide for themselves upon employment.

### THIS IS HOW

Locations will partner with restaurants to receive food at a minimum of once per month for distribution to the homeless. Homeless persons who receive meals must agree to be placed in the program database in order for location to follow up with job readiness information and ultimately placement with gainful employment. Locations will partner with same restaurants and others within an employment database, to provide them with program member's information for hiring into entrylevel positions.

# OUR GOALS

THESE ARE OUR GOALS  
AND WE NEED YOUR HELP!



Register 50 Homeless  
persons into the "Help 2  
Hire" database



Establish strong relation-  
ship with independently  
owned restaurants



Restaurants within  
a 20 mile radius



Provide impactful  
information and job  
readiness



Provide meals on a  
monthly basis



Place members of  
program within gainful  
employment

## WHO DO WE REACH?

HOMELESS  
PEOPLE

16 YEARS +

PROGRAM  
LIFECYCLE

12 MONTHS



JOIN US IN A VARIETY OF WAYS AND HELP  
EMPOWER CHANGE AROUND THE WORLD!  
CALL US (281) 463-0700

YOU  
HAVE  
THE  
effect!

MAKE A  
DONATION  
TODAY!





# H.O.P.E.

## PROGRAM

# OUR FOCUS IS ENTREPRENEURSHIP

**HELPING OVERCOME  
POVERTY EFFECTIVELY**



**WE HAVE THE CAUSE -  
YOU HAVE THE EFFECT!**

**FOR SPONSORSHIP OPPORTUNITIES, PLEASE  
CONTACT THE GLOBAL MISSIONS DIRECTOR,  
ARCHIE COLLINS ON 281-463-0700 OR  
EMAIL [ACOLLINS@WORLDCHANGERS.ORG](mailto:ACOLLINS@WORLDCHANGERS.ORG)**

### THE MISSION AND REASON

The mission of the "H.O.P.E." (Helping Overcome Poverty Effectively) Program is to provide women and girls (this can also be utilized for men) with the tools needed to begin their own businesses and sell their products. There is a quote that reads, "Give a man a fish and you feed him for a day. Teach a man to fish and you feed him for a lifetime." It is our belief that through the "H.O.P.E." Program, we will be able to not only give but also teach people, currently in poverty, effective ways to provide goods and services to generate income for themselves.

### THIS IS HOW

Locations will partner with local shelters and/or other community entities to obtain women who are interested in creating jewelry for sale. Locations will provide women with the materials and they will create bracelets that they will be able to sell items each month at a H.O.P.E. collective. The H.O.P.E. collective will be a monthly event at the church location where entrepreneurs (not just members of the program but other area entrepreneurs) are able to sale their items. For every (5) pieces of jewelry sold, (1) must be donated for sale on the CDGM website.

# OUR GOALS

THESE ARE OUR GOALS  
AND WE NEED YOUR HELP!



Register 50 Members  
into the WCCI-CIC  
database



Establish strong relation-  
ship with local community  
entities



Provide impactful  
exposure to the Grace  
Message



Provide ongoing contact  
with program members



Assist members in  
learning Christian  
Entrepreneurship  
principles



Assist members in  
creating their own  
businesses

## WHO DO WE REACH?

WOMEN  
AND MEN

ALL AGES

PROGRAM  
LIFECYCLE

12 MONTHS



JOIN US IN A VARIETY OF WAYS AND HELP  
EMPOWER CHANGE AROUND THE WORLD!  
CALL US (281) 463-0700

YOU  
HAVE  
THE  
effect!

MAKE A  
DONATION  
TODAY!

# COMMUNITY

## INVOLVEMENT COALITION

### OUR FOCUS IS POLITICAL AWARENESS

**PROVIDING COMMUNITIES  
WITH INFORMATION**



**WE HAVE THE CAUSE -  
YOU HAVE THE EFFECT!**

**FOR SPONSORSHIP OPPORTUNITIES, PLEASE  
CONTACT THE GLOBAL MISSIONS DIRECTOR,  
ARCHIE COLLINS ON 281-463-0700 OR  
EMAIL [ACOLLINS@WORLDCHANGERS.ORG](mailto:ACOLLINS@WORLDCHANGERS.ORG)**

#### THE MISSION AND REASON

The mission of the "WCC-CIC" Program is to provide communities with information and a forum to discuss legislation or issues that effect their community. It is our belief that through the "WCC-CIC" Program, we will be able to provide fellowship and information to community members that allow them to become more informed citizens. We believe that more informed citizens are better equipped to implement change in the communities around them

#### THIS IS HOW

Locations will hold monthly Community Involvement Fellowships to address new legislation and current bills within their community about their focused issues. Locations will send out monthly newsletters to keep community members up to date on new developments and inform them on community initiatives that they can be involved in.



# OUR GOALS

THESE ARE OUR GOALS  
AND WE NEED YOUR HELP!



Register 50 Members  
into the WCCI-CIC  
database



Establish strong relation-  
ship with local community  
entities



Provide impactful  
exposure to the Grace  
Message



Provide ongoing contact  
with program members



Assist members with  
community service  
projects



Implement actions to  
affect legislation in  
community

## WHO DO WE REACH?

WOMEN  
AND MEN

ALL AGES

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TODAY!

# MEASURE YOUR RETURN ON INVESTMENT.



Increase in Revenue  
after On-Site Sales  
at Event



Banner Ad  
Runs for 1 Month  
± 500,000  
impressions across  
multiple sites.



Email blast  
Monthly newsletter  
2,300 opens



Direct Mail  
Quarterly  
partner letter  
40,000 recipients



Facebook Post  
Weekly posts  
800 likes

## ADDITIONAL SPONSORSHIP ACTIVITIES TO CONSIDER:

- E-blasts: +/- 300K contacts in current DB(s) in College Park (CP)
- On-site sales of sponsor's products at events (or in main bookstore at CP and/ or 28 fellowship bookstores)
- (Select Push-Notifications and/or) In-App Messages on CDM App
- Ad in Change Magazine - (re)launching for Partners in September 2017
- Direct link from our website to a URL of your choice advertising products or services. Terms and conditions apply.
- Public endorsement by Dr, Dollar and Ps Taffi. (for top-tier sponsorship level, only)
- Full page advert space in monthly bulletin distributed at college park (4800 copies printed monthly)
- Advert in conference event guides including verbal 'thank you' at events.
- Offer free tix (or VIP GALA/AWARD ceremony) at events





SUPPORT ANY OR ALL OF THE OUTREACHES & MISSIONS

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**THANK YOU!**  
*for your support*

Thank you so much for taking the time to learn more about our goals and initiatives. Please contact us using the information below.

**YOU  
HAVE  
THE**  
*effect!*

**MAKE A  
DONATION  
TODAY!**

For sponsorship opportunities, please contact:

**Archie Collins**

Global Missions Director

(281) 463-0700

[acollins@worldchangers.org](mailto:acollins@worldchangers.org)



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